

Dental products and services

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Flexible payment plans launched

Simplyhealth Professionals has announced the launch of a new flexible payment plan for both its member practices and non-members which will help patients to spread the cost of both dental and facial aesthetic treatments.

The new Flexible Payment Plans will make treatments more accessible and affordable for all patients as they can set the price and payment length with their dentist so it suits individual budgets. Patients can opt for treatments that they might have previously thought were unaffordable.

Dentists will agree with each patient how much they pay each month and how long their treatment will take. They can offer the patient an ongoing monthly plan for more regular treatments, or a choice of three to ten monthly payments for a one-off treatment, helping the patient to spread the cost of treatment and make it more affordable for them.

This is the first time that Simplyhealth Professionals has created a payment plan that can be tailored to support dentists providing an increasingly diverse mix of cosmetic dental and facial aesthetic treatments in their practices. Flexible Payment Plans will encourage patients to opt for new or higher

cost treatments which they previously might not have considered due to the price.

This is also the first time that the company

has offered a payment plan for non-members. This will appeal to those dentists who specialise in high end treatments such as facial or cosmetic work who want a flexible plan to cover this treatment, in addition to traditional restorative and preventive dental treatments.

Flexible payment plans are particularly well suited for more costly treatments and non-routine treatments such as tooth whitening and straightening, implant maintenance, facial aesthetics and cosmetic dentistry, or as a restorative treatment plan for crowns, bridges and dentures. It will open up greater choice for patients in non-dental treatments such as anti-wrinkle or dermal fillers. Dentists can also create, brand and promote their own Hygiene or Whitening Plans using the Flexible Payment Plans platform.

Once the dentist has agreed the treatment plan and costs with their patient, they set up the plan on the Flexible Payment Plan portal. Once the patient's personal and payment details are entered, the plan is immediately set up and ready to start, and the patient can book appointments for their treatment. The dentist can access the portal at any time to check the status of an individual plan.

Practices can also use Simplyhealth Professionals' online design service to create bespoke posters and literature for individual flexible payment plans.

www.denplan.co.uk/dentists/flexible-payment-plans.

Start your career in implant dentistry

Now in its 25th year, Ucer Education is delighted to announce that its Multi-system Certificate Course has achieved EduQual Level 7 accreditation, as a formal Postgraduate Certificate in Implant Dentistry.

The course, which is held at the impressive ICE Postgraduate Dental Institute and Hospital, is now a vocationally-related qualification, accredited and awarded by EduQual, an established UK awarding body which offers a range of qualifications that are credit-rated for the Scottish Credit

and Qualifications Framework (SCQF) by the Scottish Qualifications Authority (SQA).

Course leader, Professor Cemal Ucer is a highly-regarded authority on implant education and a contributor to the GDC/FGDP(UK)'s *Training standards in implant dentistry* (2016).

Commencing 21 November 2018, the 12-day (one day-a-month) Postgraduate Certificate in Implant Dentistry programme will focus on academic teaching with practical preclinical skills development. To achieve the required clinical competence for

independent clinical practice of implant dentistry, the academic education is followed by clinical skills development on live patients provided by the centre preparing the trainees to meet the GDC/FGDP(UK)'s *Training standards in implant dentistry* (2016).

To start your career in implant dentistry, book your place on Ucer Education's next Postgraduate Certificate (PGCert) in Implant Dentistry starting November 2018. Visit www.ucer.education or call 0161 237 1842.