

# Dental products and services

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## Helping infants to cut teeth

UK-made Bickiepegs Teething Biscuits for Children are a simple and natural antidote for infants' teething woes invented over 90 years ago.

Designed by a Harley Street paediatrician, the biscuits are designed to exercise a baby's jaw, develop their jaw muscles and also soothe teething pain. They are aimed at infants aged six months and over.

The long shape of the biscuit allows babies to bite at the front and the back of the mouth. The hardness of the Bickiepegs biscuit satisfies the bite that emerging teeth require to help them grow straight and well-spaced.

Today the biscuits are handcrafted and packed in a dedicated bakery in Aberdeenshire. Every single biscuit is subject to four inspections before it leaves the factory. Just as they were first made, without any artificial colours, preservatives, flavourings, no added salt or sugar, the recipe remains exactly the same today.



For more information about Bickiepegs Teething Biscuits, visit [www.bickiepegs.com/bickiepegs-healthcare-brands/bickiepegs-teething-biscuits](http://www.bickiepegs.com/bickiepegs-healthcare-brands/bickiepegs-teething-biscuits).

Patients can download a handy teething chart for their children from <http://www.bickiepegs.com/wp-content/uploads/2015/05/teething-chart.pdf>

## Maintaining full illumination at all times

The first-class 900 LED light from Belmont is designed to improve the quality of the working environment. Once positioned correctly it will provide a flooded area of illumination, with minimum heat transfer and white light, the closest match to daylight. It also encourages good posture, as the light output is so good that the clinician should not need to lean into the patient. The light can be adjusted between 4,000 and 32,000 LUX. Appropriate 'task lighting' will minimise the incidence of eye strain/fatigue, a common complaint for many clinicians.

The 900 LED also has a third axis of rotation, unlike most lights, which have to sit directly at 12 o'clock. Changing position does not therefore interfere with visibility; full illumination is maintained and space is available both above and to the front of the patient.

With a projected lifetime of around 25 years dentists will know that this equipment will carry them through the majority of their career



## Help children with signs of tooth wear

According to the Children's Dental Health Survey 2013 'up to 57% of 5-year-olds and up to 38% of 12-year-olds have signs of tooth surface loss on the incisors.' Now that your young patients are going back to school, their lunchboxes may include acidic fruits, fruit juices and fizzy drinks which can lead to enamel softening and tooth wear. The enamel of their adult teeth has to last the rest of their life. And once enamel is gone it's gone for good.

Pronamel for Children toothpaste has been developed with dental experts to help provide daily protection from the effects of erosive tooth wear and decay.

- Optimised fluoride formulation with 1450 ppm fluoride to help re-harden acid-softened enamel

- Low abrasivity to be gentle on softened enamel
- Neutral pH and SLS free.

The online CPD module, developed by GSK, gives you the opportunity to find out more about how to identify tooth wear using the BEWE tool. Simply visit [www.gsk-dentalprofessionals.co.uk](http://www.gsk-dentalprofessionals.co.uk) to complete the module today.

Pronamel has worked with leading dental experts in the field of tooth wear to develop a range of products specifically designed to help protect against the effects of erosive tooth wear, such as Pronamel for Children.

Recommend Pronamel for Children to provide daily protection against erosive tooth wear and decay.