

# NEW PRODUCTS AND FOCUS ON DENTAL IMPLANTS

Please send product news information and images to Kate Quinlan at the *BDJ*, Nature Publishing Group, The Macmillan Building, 4-6 Crinan Street, London, N1 9XW. Product news is provided as a service to readers using text and images from the manufacturer, supplier or distributor and does not imply endorsement by the *BDJ*. Normal and prudent research should be exercised before purchase or use of any product mentioned.

## RELIABLE BONE REGENERATION, EXCELLENT TISSUE INTEGRATION

Geistlich Biomaterials are experts in regenerative dentistry. Some 1,000 pre-clinical and clinical studies prove the success in practice of Geistlich Bio-Oss and Geistlich Bio-Gide. No other supplier has the same experience when it comes to the number of patients treated and products sold. For almost 30 years, Geistlich Biomaterials has been an undisputed leader in regenerative dentistry.

Geistlich Bio-Oss is very similar to human bone in its structure and chemical make-up. The biofunctional biomaterial aids vascularisation and the formation of new bone. The slow resorption of Geistlich Bio-Oss increases the stability of the augmentation material – the best prerequisite for long-term implant survival rates.

Geistlich Bio-Gide is a porcine collagen membrane without any artificial cross-linking which closely resembles human collagen. The natural bi-layer structure promotes reliable bone regeneration and excellent tissue integration on account of an optimal barrier duration. The soft tissue heals without scarring and largely without complications.

Geistlich Bio-Oss Collagen and the Geistlich Bio-Oss Pen provide superior handling, further enhancing the range of No.1 worldwide biomaterials.

## BAG AN ENVIRONMENTALLY-FRIENDLY BAMBOO BRUSH

The Humble Brush toothbrush is made out of 100% biodegradable bamboo which provides a naturally non-slip surface. It has an ergonomic grip and soft, BPA-free bristles made from nylon, a durable material that degrades over time and can be processed through regular waste channels. There is no other plant-based material that would allow you to use your toothbrush for the recommended three months.



The makers of the Humble Brush care about the environment; it is packed in a transparent, biodegradable wrapper made completely out of plants and the box is made from 100% recycled materials.

Bamboo is the fastest growing plant on earth and is naturally antibacterial which means there is no need to use fertilisers or pesticides during its cultivation.

For every Humble Brush sold, one toothbrush is donated to people in need of oral care.

Ultra-soft kids' toothbrushes are also available. For more information on the Humble Brush or to purchase Humble Brushes with free shipping, visit [www.humblebrush.co.uk](http://www.humblebrush.co.uk).

## HAVE A HAPPY NEW YEAR WITH FREE KITS

As a special January offer you can get six UltraDEX Implant/Perio Care Kits (value £69) FREE when you order 18 kits (until Monday 15 February 2016 when the offer ends; terms and conditions apply).

Preventive maintenance and patient compliance are key to increasing the success rate of treatments and UltraDEX fits perfectly within the process of oral hygiene before, during and after dental procedures. The UltraDEX Aesthetic/Implant/Perio Care Kits offer outstanding value for money and can be customised with

practice details and logo at no



extra cost (subject to a minimum order of 60). They bridge the gap between professional and at-home oral care and are a great tool to market your practice.

Acting as an oxidising agent and working closely with the natural oral pH, the clinically proven technology within UltraDEX eliminates oral bacteria and volatile sulphur compounds (VSCs). VSCs have been shown to play a pathological role in the development of gum problems.

Used and recommended by dental professionals for over two decades, why not incorporate these kits into your treatment plan today? For further information or to place your order, email [dental@periproducts.co.uk](mailto:dental@periproducts.co.uk), quoting 'special *BDJ* January offer'.