

ALIGNER SOCIETY LAUNCHES

The newly-formed European Aligner Society (EAS) has been set up to provide members with continuing information about developments in orthodontic aligner treatment, and develop a strong backup to the formal training that takes place at postgraduate level.

As an over-arching members' association, EAS will provide membership services which will form the basis of the 'aligner' community; provide support to members; offer advice and guidance; and make available resources to support and develop education.

The EAS will have a multi-faceted remit which includes:

- A commitment to research which will be to initiate research projects that will validate aligner therapy, and to support aligner research through grants to individuals and organisations
- The provision of impartial and practical information
- To organise meetings to help improve aligner provision
- The focus of communication – to provide a forum for clinicians to share and exchange ideas in the use of aligners and bring forward innovations in aligner therapy using web based presentations, seminars and discussion groups, case reports, and thereby enhance the value of aligner treatment
- The provision of a communications system of delivery, including newsletters and journal – which will disseminate EAS's educational material.

EAS will formally launch at the World Federation of Orthodontists Congress at ExCeL in London in September 2015, where EAS will have a presence and a possible satellite symposium. EAS aims to hold its own event early in 2016.

As an incentive to clinicians to support EAS as early as possible, subscription for the first year will only require renewal a year after the formal launch – September 2016. Just log on to www.eas-aligners.com and have a look at the 'starter' web pages to join EAS.

REJUVENATE THE FACIAL MUSCLES

When you prescribe an Oralift appliance it will enable you to earn up to £2,000. Quick and easy to do, prescribing Oralift appliances offers a high return on your investment in time.

The Oralift device is designed to reduce and delay the signs of facial ageing such as crow's feet, wrinkles, loss of skin tone or sagging jowls, without the need for surgery, needles or artificial fillers.

Oralift is a thermoplastic appliance which is easy to fit over the mandibular teeth similarly to a small mouthguard. It is worn for between 30 minutes and two hours, every third day for four months initially. After this, two month top-ups twice a year is all that is needed. Requiring no exercise programme, the facial muscles are simply activated to create the

rejuvenating effect by just wearing it in the mouth. After a matter of weeks, patients will start to notice Oralift's rejuvenating effects, which can become stronger and more pronounced as they continue the therapy.

Oralift therapy is simple, easy to use and above all totally natural.

To learn more about the Practice Building Benefits of Oralift, attend one of Nick Mohindra's Two Day Hands On Courses. The £650 course fee includes 12 hours' verifiable CPD and a free set of Oralift appliances valued at £180.

For further information visit www.oralift.com or email info@oralift.com.



BECOME A MEMBER FOR DISCOUNTS AND BENEFITS

The Sterling Dental Group (SDG) provides practices and clinicians with support, advice and networking opportunities. It is committed to advancing the dental industry through working closely with charities and associations.

If you become a member of the new SDG you will receive 18% discounts on selected products from The Dental Directory; utilise the luxury Platinum SDG credit card, providing 20% discount on

all Sterling College CPD courses; receive 10% off SDG functions; enjoy access to SDG's extensive reference library; receive reduced prices on SDG's CQC clinical governance package; and if you're among the first 100 members to join, you will receive free access to Healthcare Learning: Smile-on's Clinical Innovation Centre.

To see how you could benefit from joining SDG, visit www.sterlingdentalgroup.co.uk.

INCREASING LIFE EXPECTANCY FOR THE TOOTH

Icon is DMG UK's revolutionary treatment for incipient caries and carious white spot lesions including those frequently caused by orthodontic brackets.

Icon is an innovative caries infiltration therapy. It represents a breakthrough in micro-invasive technology that reinforces and stabilises demineralised enamel without the need for drilling or sacrificing healthy tooth structure.

The first product to bridge the gap between prevention (fluoride therapy) and caries restoration, Icon's micro-invasive infiltration technology can be used to treat labial carious white spot lesions in just one visit.

Icon offers a simple alternative to the 'wait and see' approach, enabling dentists to offer an immediate treatment without unnecessary loss of healthy tooth structure. It prevents lesion

progression and increases life expectancy for the tooth. Providing a highly aesthetic solution, carious white spot lesions treated with Icon take on the appearance of the surrounding healthy enamel. Total treatment time is about 15 minutes.

For additional information including detailed product descriptions and treatment steps, a training video and an overview of the many international studies already being undertaken, visit www.drilling-no-thanks.co.uk. Or contact Rachel Moreland on 07854 725544.

Alternatively contact your local dental dealer or DMG Dental Products (UK) Ltd on 01656 789401 or visit www.dmg-dental.com.