

Please send product news information and illustrations to Kate Maynard at the *BDJ*, Nature Publishing Group, The Macmillan Building, 4–6 Crinan Street, London N1 9XW.

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New products and focus on implants and periodontology

OVERCOMING THE OVERFLOW

Surgeries and Local Disinfection Units (LDUs) now have to eliminate overflows in sinks and bowls as these have been deemed to be primary sources of cross infection and Legionnaire's Disease. This does not create a problem for hand wash basins as the plug can be removed completely.

The stainless steel standing waste simply, quickly and inexpensively overcomes the problem of overflows in sinks and bowls. The standing waste rises vertically from the plug hole and is open at the top, just below the rim of the sink. The design allows any excess

water to spill down the middle of the tube and act as an overflow.

The standing waste prevents flooding complies with HTM 01-05 and meets the requirements of insurance companies. Two models are available from Paradigm Design Solutions: one for basket strainer sink apertures and one for 1.5" waste.

Reader response number 50



PATIENT-SPECIFIC ABUTMENTS

Astra Tech Dental has introduced Atlantis 3D Editor, a service that will further improve efficiency and turnaround time for customers using Atlantis patient-specific abutments.

Atlantis 3D Editor is the latest service offered in the Internet-based Atlantis WebOrder system, a natural next step and an enhancement to the Atlantis 3D Viewer software. Atlantis 3D Editor provides customers with the possibility to make real-time modifications, such as core, margin and shoulder adjustments to their Atlantis abutment designs. In addition, it offers the convenience of 24/7 access to their Atlantis cases.

Astra Tech Dental has also introduced the Atlantis crown abutment for single-tooth screw-retained restorations. The introduction of the Atlantis crown abutment will be an important and welcome addition to dentists preferring screw-retained prosthetic solutions. The Atlantis crown abutment is uniquely designed from the final tooth shape for a more natural aesthetic final result for individual implant patients. The abutment is available in five shades of biocompatible zirconia, including the new translucent white zirconia, exclusively available for this product.

For laboratories this introduction streamlines the internal procedures, providing an efficient and cost effective solution by eliminating time spent on modification, casting and the expense of using precious metals.

Reader response number 53

CREATE YOUR OWN MARKETING LITERATURE

Denplan marked its 25th birthday with the launch of yet another innovative marketing service.

Completely free and exclusive to Denplan members, Denplan CommsBuilder is an online tool that provides practices with the ability to create their own marketing literature – at a fraction of the cost. It's easy to use and puts practices in control of their marketing materials – with templates for posters, leaflets, patient referral cards, gift vouchers and much more.

Denplan CommsBuilder complements the support supplied by Denplan's team to its clients, while demonstrating their continuing commitment to practice support. Denplan has also negotiated exclusive print rates, which can be up to 80% cheaper than high street prices. It enables practices to proactively take control of their marketing activities in an easy to use and affordable way.

Reader response number 51

PRIORITISING GUM HEALTH

Corsodyl has recently worked with the British Dental Health Foundation to identify ways to motivate patients to prioritise their gum health. To help improve engagement, Corsodyl has created the 'Campaign for Healthy Gums'.

Corsodyl has developed a Gum Care

Guidance Pack for dental patients as part of the campaign. The pack contains educational materials for use both within the waiting room and surgery as well as at home to help make it easier for patients to follow the advice provided by their dentist or hygienist.

Reader response number 52