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# New products and focus on cosmetic dentistry and financial and legal services

## ENSURE WATER PURIFICATION COMPLIANCE

ELGA Process Water has developed BIOPURE 15, a Reverse Osmosis (RO) water system that incorporates all the necessary water purification steps in a single small cabinet that is simply connected to a mains or softened water supply.

The Department of Health's Memorandum HTM 01-05 specifies that water for manual cleaning and final rinse (washer disinfectant/sterilisers) can be performed with potable water as long as the water hardness is <50 mg/l and bacterial Endotoxin concentration is <30 EU/ml. In addition, water for sterilisers must be

below 15 µS/cm. Using water produced by RO ensures that your practice complies with these requirements.

BIOPURE 15 can deliver RO water via its integral dispensing gun or directly to the washer disinfectant. It is easy to use and maintain and is designed to fit in a conventional dental cabinet – or can be wall mounted or installed in a standard base unit. The cost of water production is comparable to bottled purified water and eliminates the need for manual handling, plastic disposal and storage.

**Reader response number 50**

## PUT THEM IN A POUCH

The unique new Hangline hanging pouch system, designed by Paradigm and available through Dental Directory, allows sterile, wrapped, bagged instruments to be stored in an organised, easily accessible manner and most importantly, in date order.

Hangline pouches mean that instruments are quickly and easily located, helping save time for the dental team and improving overall practice workflow. Durable hangers are simple to use and reuse.

**Reader response number 51**



## LEND A HAND THIS CHRISTMAS

Make a difference to a colleague in need this year by supporting the Benevolent Fund's Christmas Appeal.

The Benevolent Fund is a registered charity that helps dentists who are



struggling to cope, whether this may be due to illness or accident, stress, bereavement or poverty. They can provide interest-free loans; regular grants to supplement otherwise inadequate incomes; one-off donations towards essential household items; respite care for dependants; or just a friendly helping hand.

The Benevolent Fund relies on kind donations made by generous dentists in order to help its beneficiaries. Confidentiality is guaranteed to everyone who gets in touch. You can also help raise awareness of the Fund among your colleagues.

**Reader response number 52**

## CLINICAL GOVERNANCE MADE SIMPLE

CODE has developed a step-by-step guide to help dental practices comply with the standards set by the Care Quality Commission (CQC).

By April 2011 all primary dental care

providers in England should have registered with CQC to prove they have met with the body's Essential Standards of Quality and Safety. Failure to register in time will result in the dental practice trading illegally.

CODE's Clinical Governance Made

Simple (CGMS) provides CODE members with everything they need to make sure their practice continues to meet CQC's requirements. The kit includes all of the contracts, documents and policies needed to run a compliant dental practice.

**Reader response number 53**

### TARGETING NARROW INTERDENTAL SPACES

Just a few drops of Tandex Gel on an interdental brush targets the narrow spaces between teeth which are often the most awkward to clean, rapidly collecting plaque and food debris and providing bacteria with the perfect conditions in which to breed.

With its combination of fluoride and chlorhexidine, Tandex Gel helps to protect the tooth enamel, making teeth more resistant to demineralisation, while the antibacterial properties also help to reduce bacteria.

When used over a three-week period, clinical trials have shown how Tandex

Gel reduces the presence of *Streptococcus mutans* in both saliva and plaque – a result that was not achieved by using interdental brushes and a placebo.

Tandex Gel is simple to use and has a pleasant taste, enabling in particular, patients with a predisposition towards caries and plaque formation to maintain better oral hygiene.

**Reader response number 54**



### EVEN EASIER IMAGING

Sirona UK has launched their new CEREC AC Bluecam imaging unit making their CEREC 3 CAD/CAM all-ceramic restoration system even easier to use.

Sirona has helped to integrate over 24,000 CEREC systems successfully into dental practices over the past 22 years. The system offers convincing long-term aesthetic restorations in a single visit.

**Reader response number 55**

### GUARANTEEING A WHITE SMILE

Enlighten Research Laboratories has launched a Nano-Repair Whitening Tooth Serum which combines active ingredients including fluoride and potassium nitrate as well as new ingredient Nano-hydroxyapatite (Hap), proven to provide both a desensitising repair and whitening sheen to smiles.

Used either in conjunction with the Enlighten Evolution 3 Tooth Whitening treatment - a professional strength programme to optimise results - or used twice daily instead of a regular fluoride toothpaste, a noticeable difference will be seen within a matter of weeks.

The Enlighten Tooth Whitening treatment guarantees the whitest shade the teeth naturally go using the lowest concentration formula. Enlighten works by increasing the tooth's permeability to oxygen which breaks down even the most stubborn stains. It achieves this with only a quarter of the hydrogen peroxide that standard treatments use.

**Reader response number 58**



### INTERCHANGEABLE ULTRASONIC SCALER

The Varios 970 ultrasonic scaler from NSK provides a patient-friendly and efficient way of meeting the challenges of specialist dentistry.

There is a choice of over 70 interchangeable tips so the Varios 970 can be used for perio, endo, hygiene and minimal intervention techniques.

Each Varios 970 LUX is supplied with a twin LED handpiece, three tips, three tip wrenches and an autoclavable storage container for handpiece, tips and wrenches. The twin LEDs deliver shadow-free illumination to the entire treatment field, allowing faster and more accurate treatment.

The Varios 970 has a very useful second solution container so that you can easily change irrigants during a treatment with a dial control. The unit also has three power settings – Perio, Endo and General – that are easily selected with the push of a button.

The Varios 970 incorporates the brand new NSK iPiezo control board which makes performance smoother and more efficient.

The Varios is also available as a built-in unit – Varios 170.

**Reader response number 56**



### REDUCING THE LEGAL BURDEN

Goodman Legal – Lawyers for Dentists aim to reduce the burden of selling or purchasing a practice on the dental practitioner and minimise stress as much as possible.

Goodman Legal – Lawyers for Dentists deal with legal complexities and issues such as GDS and PDS contracts

and capitation schemes every day. They are ideally equipped to assist dental professionals with these matters.

Goodman Legal - Lawyers for Dentists' experienced team is ready to provide no-obligation advice on what will be involved if you are considering buying or selling all or part of your practice.

**Reader response number 57**

## ACHIEVE GREATER BUSINESS RETURNS

Lansdell & Rose provide tailored independent advice and a complete review of personal or business financial circumstances to help dental professionals achieve greater returns from their business.

Lansdell & Rose provide bespoke advice on a range of issues such as pensions, investments, incorporation taxation and mortgages. As an owner-

managed business, Lansdell & Rose fully appreciate the specific demands placed on the dental profession, and as such can help ensure the business is operating in the most financially efficient way.

Lansdell & Rose can help you achieve your goals through wealth enhancement and minimising tax liabilities.

**Reader response number 59**

## SIMPLE, SECURE IMAGE SOFTWARE

New image processing software from Sirona enables individual images and entire examinations to be called up on the popular iPad tablet computer, conveniently and wirelessly, even when used with several treatment rooms and in group practices.

A new version of the SidexisMobilePlugin from RSWE enables the integration of data from the image processing software SIDEXIS XG from Sirona. X-ray images from SIDEXIS XG are presented on the portable and brilliant iPad display. LED background lighting, a 9.7" screen size and a very large viewing angle ensure excellent representation.

All 2D image objects can be transferred from SIDEXIS XG – intraoral X-ray images, intra and extraoral video images, panoramic and cephalometric images – and the SidexisMobilePlugin enables



direct connection of the software to the iPhone and iPod as well as the iPad. It is possible to switch back and forth between individual images on the portable devices with one finger. Zoom operations can be carried out intuitively with two fingers. Operation of the application is simple and data are transferred securely and swiftly.

**Reader response number 60**

## SUPERB CHAMELEON EFFECT

G-aenial is a versatile composite material with outstanding invisible aesthetics, from GC.

With natural reflectivity G-aenial enables you to create beautifully invisible restorations with one shade. This micro hybrid composite material incorporates a new forward thinking shade concept which includes an age-related choice of enamel colours. Three inside shades are available for more complex shading.

The high scattering of particles within G-aenial allows for a superb finish with a high chameleon effect, taking on the colour of the surrounding tooth

structure. This easy to apply, non-sticky radiopaque material is suitable for all indications.

**Reader response number 61**



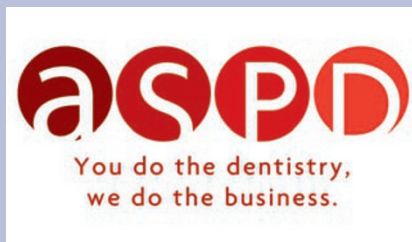


### DOING THE BUSINESS FOR YOU

The Association of Specialist Providers to Dentists (ASPD) has launched their new logo: 'You do the dentistry, we do the business' as part of the Association's rebranding strategy.

The ASPD guide dentists on finance, law, real estate and insurance, enabling dentists to focus on caring for their patients.

The ASPD has a unique network of professionals with a wealth of experience in all business areas of dentistry; they are fully versed in all new protocols, regulations and standards and



can be relied upon when dealing with business and financial plans. All members of ASPD have to prove their experience, commitment and dedication to dentistry before being accepted as an ASPD member company.

**Reader response number 62**

### HIGHLY DEPENDABLE RESTORATIVE MATERIAL

Beautiful II Gionomer is a new state-of-the-art composite restorative material from Shofu. Based on Pre-Reacted Glass Ionomer technology, it combines the benefits of glass ionomers with those of composite resins to produce a biocompatible, fluoride releasing, high strength, beautiful aesthetic material.

Due to the ongoing release and recharge of fluoride particles within Beautiful II, secondary caries is no longer a concern and plaque will not stick to the surface of a Beautiful II restoration.

The Beautiful II takes on the colour of the surrounding tooth tissue making it suitable for all restorations. With a highly

translucent finish this radiopaque versatile, highly dependable material exhibits excellent wear resistance combined with a high filler load to ensure longevity of the final restoration.

**Reader response number 64**



### POST OFFICE INSURANCE

The Post Office has launched a specialist business insurance tailored for UK dental surgeries.

Included as standard in the business insurance policy is employers' liability up to £10 million, public liability insurance up to £2 million and product liability insurance up to £2 million. There is cover for accidental damage; machinery and computer equipment breakdown; stock and contents; theft, money, malicious attack and glass damage; exhibitions (up to £2,500); and stolen keys (up to £1,000).

The policy also covers you for loss of gross revenue; book debts – money

that would be owed to a company in the course of its everyday business (up to £25,000); and gross revenue loss as a direct result of a property loss at one of your customers or suppliers. Legal expenses up to £50,000 are covered.

The policy can be accessed from any one of the 12,000 local Post Office branches in the UK as well as by phone and online.

**Reader response number 65**



### SECURE YOUR FINANCIAL FUTURE

With the help of Essential Money dentists can put themselves in a secure position to cope with whatever the future has in store.

Essential Money can help you make absolutely sure that you have maximised your income protection and that you have sufficient critical illness cover and life insurance.

Being unable to work when you are self-employed is terrible even when the economy is booming, but when the world is in the grips of recession it can be devastating, especially when you have dependants.

Essential Money's expert team can also advise and support you on mortgages, pensions, cashflow planning and helping principals to develop reliable strategies to capitalise on opportunities through investment planning.

**Reader response number 63**

### TRUSTED, TAILORED SUPPORT

From sourcing flexible loans with the most competitive interest rate to helping dentists with protection, tax, investment, pension or retirement advice, money4dentists provides tailored support backed up with written evidence.

money4dentists works hard to ensure your future and that of your dependants and includes:

- **Designated Accounts** - an account or savings plan in your name but 'designated' to the child
- **Bare Trusts** - investments that remain in your name that you hold in trust on the child's behalf
- **Accumulation and Maintenance trusts** - where trustees control the income or capital received by beneficiaries - or general Discretionary Trusts for greater flexibility.

money4dentists' combined expert team has been providing independent advice to dentists for over 60 years and is regulated by the Financial Service Authority.

**Reader response number 66**