

New products and focus on dental chairs and delivery systems

Please send trade news information and illustrations to Arveen Bajaj at the *BDJ*, Nature Publishing Group, The Macmillan Building, 4-6 Crinan Street, London N1 9XW.

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PORTAL TO NEW POSSIBILITIES

Integrated Dental Holdings (IDH), the largest group of dental practices in the UK, has recently launched its new website. It has key areas in which visitors can find helpful information, such as Careers, where visitors will be able to search for vacancies divided by category, Find a Practice, which lets patients search for a

practice using town name or postcode, Selling your Practice, where sellers can see an overview of the process and leave their details on an online form, and Information for PCTs, which includes information on commissioning NHS services, establishing new practices, clinical governance and has a downloadable library of PCT reference documents.

Reader response number 50

CLEANSE AND DECONTAMINATE

Health Concerns Solutions Ltd (HCS) offers a unique dry fogging service that

microbiologically cleanses and decontaminates dental practices quickly and efficiently.

The ClimoSteric appliance uses a micro-diffusion process which automatically spreads an ultrafine

fog throughout the complete area, reaching every nook and cranny to ensure a complete disinfection of the space.

The simple technical concept provides a constant flow of disinfection droplets, between 5-10µ throughout the entire area in a short period of time. The BioFlavanoid (produced from natural products) solution destroys superbugs, moulds, fungi, bacteria and viruses in a very efficient manner and an area of 50m³ volume can be treated in 30 minutes.

HCS also offers a ventilation decontamination solution for all HVAC system types, as well as an alcohol free hand gel.

Reader response number 51



PAIN SOLUTION

Ledermix Combination Kits are easy to use and effective, and comprise a practical solution to the pain associated with conditions like irreversible pulpitis. Ledermix lets you fill in the root canals between appointments, and is completely water soluble for ease of

removal from the treatment site. Each kit includes Ledermix Dental Paste, Ledermix Dental Cement, Hardener F (for fast setting) and Hardener S (for slow setting). The Dental Paste contains one third more steroid than the Cement, and is preferred in the treatment of exposed pulp.

Reader response number 52

SAVE TIME WITH CHAIRSIDE RESTORATIONS



The Cerec CAD/CAM System from Sirona Dental Systems Ltd enables you to provide your patients with same day crowns, bridges and more without the expense and time of waiting for the laboratory to construct the prosthesis.

The finished prosthesis exhibits excellent strengths and margins as Cerec accurately computes the occlusal contacts, saving you from making any further adjustments.

Reader response number 53

AN END TO BACK PAIN

Bad backs, sore necks and painful shoulders can be banished with the ergonomically designed DynamoSeat and InCharge stools from Evident. The stools automatically correct your seating position, providing the perfect balance, maximum support and comfort, ensuring you work in comfort all day long. The company also offers free two week in-practice trials.

Reader response number 54

BECOME A MEMBER OF THE CLUB

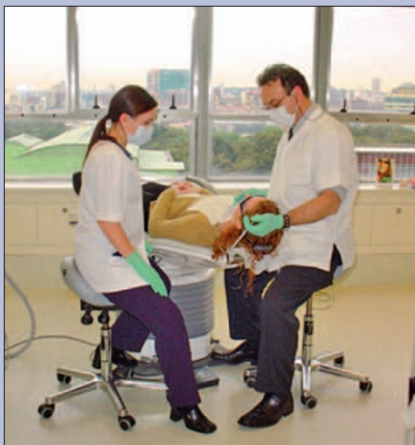
When your practice is valued or sold with Frank Taylor & Associates, you are invited to become a member of the Owners' Club. Frank Taylor & Associates has a team of experienced consultants and professionals recruited from within dentistry. The benefits of the Owners' Club include two hours free consultation to help develop your practice, a

discount on updated valuations - £99 instead of £395 - free initial consultation with a specialist lawyer and a specialist accountant and a discount on an executive villa in Florida. The team provides practice valuations with accurate appraisals of market worth, including a review of income sources and financial accounts and affordability.

Reader response number 55

IMPROVE YOUR POSTURE

Bambach, makers of the Saddle Seat, are so convinced that you will gain from the health benefits offered by their seat that they are offering



you a no obligation 30-day trial.

The seat can reduce back strain allowing your spine to function in its optimal, balanced axis, resulting in improved posture and reduced fatigue. This is achieved by maintaining the natural curves of your spine, preventing the discs from being put under pressure.

The hips are positioned at 45° to the spine, so the trunk and thigh muscles are at their most relaxed. Every Bambach Saddle Seat is fully adjustable to create a bespoke stool for individual use.

Endorsed by the Australian Physiotherapy Association, the Bambach Seat is available in a range of ten vinyl colours, 16 hard wearing leather as well as five pure new wool to match your surgery décor.

Reader response number 56

STREAMLINE YOUR DENTAL WORKSTATION

The Puma EVO family of dental units from Castellini offer a range of dental workstations to suit your practice. The range includes the Puma EVO, offering comfort and effectiveness with overpatient delivery, and the Puma EVO 5, with enhanced functions and versatility and a wide

array of instruments from the Castellini HighTech range.

The Puma EVO A features easy switching from left to right hand operation and each workstation includes a fitted fibre optic turbine and Implantor Brushless 50,000 rpm micromotor.

Reader response number 58

KEEPING YOUNG PATIENTS HAPPY



Admor has the latest reception furniture and activity products designed specifically for children, so your young patients are content and at ease when they visit. The Moving and Fitting Activity Table is a bright and colourful unit with an assortment of shaped beads that glide easily around a frame. The frame is easy to assemble and there are no removable parts so that nothing will disappear. Several children can use the table at a time. For those practices with limited reception space a selection of alternative activity wall panels are available.

The Animal furniture has a robust, multi-coloured rubber wood construction and is available in a variety of designs such as the frog, lion and teddy bear.

Reader response number 57

MULTIDISCIPLINARY EFFECTIVE CARE IN ORTHODONTIC TREATMENT

The Clearstep System lets GDPs embrace multidisciplinary care by offering patients comfortable, effective and invisible orthodontic treatment. Based around five key elements, Pre-Alignment, Space Closure, Alignment, Finishing & Detailing and Extras, the system provides GDPs with the method

to treat all types of malocclusion in child and adult patients.

Covering a wide range of orthodontics, the practitioner can create space with the CODA antero-posterior expansion device, close space with the Clearstep Closing Screw or a sectional fixed approach, align in incremental stages

with clear positioners, achieve perfect occlusion with elastic mechanics and the Buccal Segment Settling appliance and offer gentle, multiple and precise occlusal refinement with the FORD appliance.

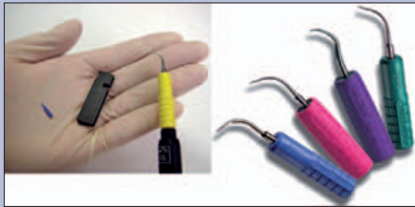
With the laboratory providing pre-activated and pre-adjusted appliances during the expansion stage, chair time is reduced.

Reader response number 59



INSERT CAN BE CONVERTED FOR GREATER FLEXIBILITY

Dentsply has an extensive range of Cavitron inserts, giving you flexibility, as a Cavitron Jet Plus can be converted to do scaling, air polishing,



implant maintenance and endodontics. The Focused Spray Insert gives the user greater visibility and the patient increased comfort, while the Slimline range, which is 40% slimmer than traditional tips, allows better access for subgingival scaling.

All the inserts can be supplied with a Bellissima style grip, which are ergonomically designed and can help reduce the chance of developing carpal tunnel syndrome. By replacing your scaling insert with the air polishing prophylaxis insert, the Cavitron automatically con-

verts to an air polisher.

The SofTip implant insert allows scaling around titanium implants, so you no longer have to switch to hand instruments when treating a patient with implants.

By combining Cavitron's PEC insert with your ultrasonic scaler, an endodontic system is possible. It allows flushing of debris from root canals, removal of separated endodontic tools and posts and debridement of difficult-to-reach auxiliary canals.

Reader response number 60

BESPOKE DESIGN SERVICE

Clark Dental's experts use CAD-enabled laptops and 3D designs to work closely with dentists to meet their visions for their surgeries. Clark Dental provides a comprehensive service from preliminary discussion to completion and beyond, within time and budget parameters.

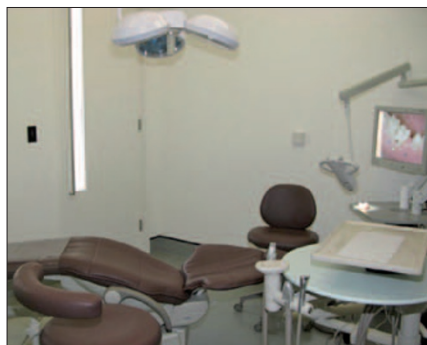
It offers a wide range of superior equipment solutions, including MagnaVu, a versatile scope which solves the need for most cameras, loupes, microscopes and illumination, with 23x optical zoom and the highest resolution digital colour CCD camera chip available.

Also available is the SkyView 3D Panoramic Imager. Compact and easily integrated, SkyView delivers accurate, high-quality images at low dosage rates. Clark Dental also provides the CDR Wireless from Schick Technologies, a cable-free intraoral sensor, and the

USBCam intraoral camera with direct PC linking. The portfolio includes the Nomad 9 lb cordless portable X-ray and stylish, innovative dental chairs from A-dec and Anthos, as well as aesthetic and practical cabinetry.

Full equipment installation, training and aftercare are available seven days a week from factory-trained and certified engineers contactable by mobile.

Reader response number 61



QUICK SETTING COMPOMER

Using compomers such as Dyract eXtra in treating the primary dentition and for the early treatment of carious lesions means that the standard of oral hygiene in children can be improved, according to its makers Dentsply.

The continuous and cumulative fluoride release with Dyract eXtra offers extra protection to these patients with the effect of inhibiting caries at the filling margins and at the approximal areas of adjacent teeth.

Since children can be impatient, a material that enables you to work quickly is required. Dyract eXtra allows clinicians to work rapidly with short curing times of just ten seconds per increment (20 seconds for opaque shades). Moreover, Dyract eXtra is suitable for all cavity classes. It also has an improved consistency, which ensures better cavity adaptation and modelling, combined with an easy finishing and self-polishing effect.

Reader response number 63



A TOUCH OF CLASS TO EDUCATE PATIENTS AND STAFF

The e-touch range of dental education products enable you to educate, communicate and sell dental treatments to patients in the most appropriate way possible. Staff in the practice will know your treatment list inside out and will be able to answer any questions put to them about your procedures. Also patients can find out as much as they like with all the information at their fingertips.

The e-touch system integrates simply into your waiting room – on the

wall, in a kiosk or on the welcome desk. Users access the information via touch screen, and can discover a wealth of material including an in-depth description of the treatment list, high definition animations to explore procedures, before and after images and hints and tips on maintaining their oral and dental care.

The system updates every night and can include any information you require, making it a bespoke education and communication tool.

Reader response number 62