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Correction to: Dental practices encouraged to make a pink purchase

The original article can be found online at <https://doi.org/10.1038/s41415-021-3650-3>

Author's correction note:

Dental products and services. *Br Dent J* 2021; **231**: 598.

An incorrect version of this product news item was sent to the journal in error and published.

The following section ‘The group is urging people to be a part of the 15th anniversary of the highly successful Practice Pink campaign. Created as a global programme in the fight against cancer, to date it’s raised a significant 1.7 billion dollars for cancer charities. Across the world, these charities work within prevention and detection, life-saving research and programmes to support people with cancer’ should have read ‘The group is urging people to be a part of the 15th anniversary of the highly successful Practice Pink campaign. Created as a global programme in the fight against cancer, to date it’s raised a significant 1.7 million dollars for cancer charities. Across the world, these charities work within prevention and detection, life-saving research and programmes to support people with cancer.’