

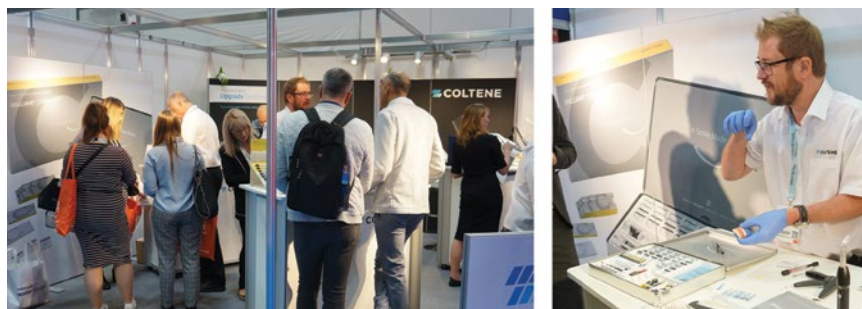
# Dental products and services

Please send product news information and images to Kate Quinlan at [k.quinlan@nature.com](mailto:k.quinlan@nature.com). Product news is provided as a service to readers using text and images from the manufacturer, supplier or distributor and does not imply endorsement by the *BDJ*. Normal and prudent research should be exercised before purchase or use of any product mentioned.

## A brilliant smile in just one session

COLTENE was delighted to launch new BRILLIANT COMPONEER at the British Dental Conference and Dentistry Show, with on-stand demonstrations to press and delegates.

BRILLIANT COMPONEER are prefabricated composite shells for the aesthetic restoration of anterior teeth. This clever system combines the advantages of direct restoration with the advantages of the indirect veneering technique. This allows individual corrections just as easily and efficiently as complete anterior tooth restorations.



The veneers are available in different sizes and enamel shades and can easily be customised. For the patient this means a brilliant smile in just one session; no laboratory is required. The veneers have a long-lasting gloss and excellent polishability. They are also highly cost-effective for the dental practice and the patient.

Delegates also saw the latest addition to the Hyflex EDM file system, the Glidepath file 15/.03, for the preparation of severely curved canals.

COLTENE provides clinicians with innovative ways to upgrade their dentistry, with a quality portfolio of restorative, endodontic and general dental solutions.

To find out more visit [www.coltene.com](http://www.coltene.com), email [info.uk@coltene.com](mailto:info.uk@coltene.com) or call 01444 235486.

## Launching delegates into the future

Always committed to ensuring that professionals have the technology and support they need to succeed, Carestream Dental wowed the crowds at this year's British Dental Conference and Dentistry Show by exhibiting some of its latest innovations.

Delegates were able to explore the innovative features of the newest products including the state-of-the-art CS 9600 CBCT system. Attendees could also see the full chairside workflow of the CS 3100 Chairside Mill – a fantastic new piece of technology designed to streamline restorative workflows.

Furthermore, Carestream Dental sponsored two exciting lectures, one focusing on digital dentistry given by Dr Adam Nulty, and the other looking at technology driven implant planning, given by Dr Kunal Shah.

To find out more about Carestream Dental call 0800 169 9692 or visit [www.carestreamdental.co.uk](http://www.carestreamdental.co.uk).

## Achieve consistency and excellent results for all patients

Healthcare company Philips has partnered with IAS (Inman Aligner System) on their Zoom whitening business, to help educate dental professionals about the importance of tooth whitening, how to whiten teeth and which products to use. Philips and IAS aim to make tooth whitening a solution for the dental profession, not just a product.

Philips has worked with IAS on developing a tray specifically for its tooth whitening products. Now dental professionals/groups have the option to buy not only the Zoom product from Philips, but as part of a solution, they can now also have the trays

produced for them. There is the additional benefit that dental practices only need to buy when they prescribe. The process is simple. The dental professional takes patient impressions either digitally or manually, sends the results to the laboratory which will make up a zoom tray, put that into a zoom kit and then post that back to the practice.

The benefit of this is there is now no need for stock holding for a practice; no shelf life concerns over peroxide - because all whitening products have a shelf life; no risk of stock being lost; and no stock management issues, as you only order what you sell.

This way Philips can provide the very best quality of products and trays that are tailor made to work with its products, and for each patient, at a very competitive price. For corporate dentistry what that also enables Philips to do is ensure a uniformity of products and a uniformity of systems for every patient so that whether you walk into a practice in Bolton or Brighton, you get the same whitening trays and the same whitening products, and you get a consistency and excellent result.

Visit [www.philips.co.uk/dentalprofessional](http://www.philips.co.uk/dentalprofessional) or call 0800 0567 222.