

Make sensitive teeth a thing of the past

Sensitive teeth certainly put a damper on enjoyable moments.

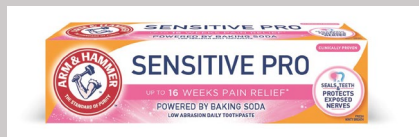
For patients suffering from sensitivity, why not recommend the Arm & Hammer Sensitive Pro Baking Soda Toothpaste? This solution offers up to 16 weeks pain relief with eight weeks of use – how?

Baking soda, the incredible, not-so-secret ingredient of Arm & Hammer solutions, provides a gentle yet deep clean, gently removing plaque and promoting a neutral pH to help prevent caries. With the patented Liquid Calcium technology, teeth are sealed with a defensive shield, protecting exposed nerves. Plus, the fluoride content of 1100ppm provides added protection from

demineralisation and helps to strengthen the enamel.

Consider recommending the Arm & Hammer Sensitive Pro Baking Soda Toothpaste to your patients, and help them make sensitive teeth a thing of the past!

For more information about the carefully formulated Arm & Hammer toothpaste range, please visit www.armandhammer.co.uk/ or email: ukenquiries@churchdwright.com.



Combat airborne transmission

Novaerus air disinfection units from Eschmann are a trusted solution for reducing airborne pathogens, surface bacteria, infections, odours and antibiotic use.

Using patented NanoStrike technology, the Novaerus units are scientifically proven to safely and effectively kill and deactivate



harmful airborne microorganisms at the DNA level, actively preventing them from reproducing. With no harmful by-products, Novaerus technology is safe for continued 24/7 use around even the most vulnerable.

Depending on the size of the room, pathogens are destroyed in an instant and a full air cycle of a space is achieved in as little as one hour. Not only this, the units are easy to install with no maintenance, replacement filters or components.

For more information on the highly effective and affordable range of infection control products from Eschmann visit www.eschmann.co.uk or call 01903 875787.

A brilliant service

IAS Laboratory has been servicing the demands of dental professionals for more than a decade. In that time, they have established a reputation for high-grade craftsmanship and appliances.

This outstanding service provides dental professionals with a full range of orthodontic solutions, all expertly crafted by an experienced team of GDC-registered, IAS Academy-trained clinical technicians. This service offers aligner, appliance and retainer production, 3D study model scanning and digital treatment planning support, among plenty more.

Additionally, IAS Laboratory offers mentoring to IAS Academy-affiliated dentists on the ClearSmile aligner range – members will receive full treatment support, from case selection to completion. For more information on upcoming IAS Academy training courses, please visit www.iasortho.com or call 01932 336470 (Press 1).



For eco-friendly oral care

Tandex is a Danish-based producer of premium oral-hygiene aids that is proud of its eco credentials. It only uses green energy in its factories, and food-approved raw materials that have been sustainably sourced.

Its WOODI interdental tool, that comes in six sizes, has a handle made from birchwood that is FSC-certified. But this is also an exceptional product, that patients will enjoy using to improve and maintain their health and wellbeing.

TANDEX believes that dentistry can use fewer resources with no compromise to the quality. For more information on Tandex, visit <https://tandex.dk/> or the Facebook page <https://www.facebook.com/TandexUK>.



All the help you need, all in one place

Whether you're looking to sell your dental practice or acquire a new one, having the right team covering your back makes all the difference.

Dental Elite is dedicated to providing an exceptional service for every client. With their professional and passionate team, all the guidance and support you'll need is always readily available. Plus, Dental Elite has created a range of free guides to help dental professionals gain further knowledge when buying or selling a dental practice.

These guides are incredibly handy for a range of situations, from how to structure a deal to different merger considerations and avoiding common pitfalls of the transaction.

To find out more, visit www.dentalelite.co.uk, or contact Dental Elite via email info@dentalelite.co.uk or call 01788 545 900.