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**How to Bring Agbiotech Into the
Mainstream**

In order to allow for development of agricultural biotechnology that is controlled, progressive, positive, and thus well accepted by the general public, there is a need to focus on two main fields of application: First, non-food applications of agbiotech in developed countries for the research & development of solvents, lubricating oils, detergents, and biodegradables, that do not contain volatile organic compounds. These products will replace the current petrochemical products that in the long term are condemned by new environmental requirements on a national and international level. Second, the development of food applications of agbiotech for developing countries could correct various essential nutrient deficiencies, including vitamin and iron deficiencies, that lead to serious health problems for hundreds of millions of people.

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| 1961 | Research Attaché at the Centre National de la Recherche Scientifique de France (CNRS) |
| 1963 | Joined the Rhône-Poulenc Group |
| 1979 | President of the Agrochemical Division, Rhône-Poulenc |
| 1980-present | Member of the Rhône-Poulenc Group's Executive Committee |
| 1980-1996 | President and Chairman of the Agrochemical Sector |
| 1991-1997 | Chairman of Chemicals Sector |
| 1986-1997 | Chairman of Rhône-Poulenc Inc., the Group's American subsidiary |
| 1992-present | President of the Rhône-Poulenc Group |
| 1998-presnt | Supervisor of Research and Innovation in the Rhône-Poulenc Group as well as the Industrialization and Technology Function, and Supervisor of Rhône-Alpes Area |

Honors

Chairman of Société Française de Chimie
Chairman of Fondation Scientifique de Lyon et du Sud-Est
Chairman of Ecole Normale Supérieure de Lyon (ENS)
Vice-Chairman of CPE (Ecole de Chimie, Physique, Electronique de Lyon)