

Greening of politics and management

Michael Jacobs

Environmental Politics. Editors Stephen Young and Michael Waller. *Frank Cass*. 4/yr. £98, \$140 (institutional); £42, \$55 (personal).

Greener Management International. General editor Grant Ledgerwood. *Interleaf, Exchange Works, Sidney St, Sheffield S1 3QF, UK*. 4/yr. £150, \$250 (institutional); £50, \$80 (student/developing countries).

EVERYONE now recognizes the importance of 'environmental issues' in contemporary politics. But what are the political processes by which such issues get defined and placed on the policy agenda? What exactly is the 'environmental movement'? Are green parties the harbingers of far-reaching change, or merely temporary curiosities? Do green ideas add up to a coherent political theory?

These are the questions with which *Environmental Politics* is concerned. Its particular specialism is the study of the environmental movement and green parties in industrialized countries: in just two years it has become the principal forum for scholarly debate in this field.

In the analysis of policy, *Environmental Politics* has more competition from other

journals, but its focus on the political dynamics of change — on issues such as Antarctica, protection of whales and the development of environmental regulation in the United Kingdom — provides a valuable complement to the more technical orientation found elsewhere.

Perhaps surprisingly, the journal has not yet sustained a vigorous debate in the field of green political theory. Another criticism might be the exclusive focus on the industrialized countries. Many of the most interesting and important developments in environmental politics are now taking place in the South; and, as the 1992 'Earth Summit' in Rio de Janeiro showed, it is vital that Northern commentators and politicians understand the perspective of developing countries.

Unusually for an academic journal, *Environmental Politics* includes short, newsy papers (up to 2,000 words) covering recent political events and developments. Subjects have included the fortunes of green parties in elections in Germany, France, Italy, the United Kingdom, Australia and elsewhere; the activities of green members of the Tasmanian, Belgian and European parliaments; and controversies such as President Bill Clinton's environmental policies, dams on the Danube and the Amsterdam 'car-free city' referendum.

These succinct analyses are an indispensable fund of information that should give the journal a readership among nonspecialists and students. Its compre-

hensive book reviews are also an invaluable resource.

Altogether, the increasing importance of its subject and the high quality of its contents make this journal an essential requirement on the shelves of any self-respecting environmental library.

By contrast, *Greener Management International* is an odd beast. A product of the recent boom in publications on the 'greening of business', it seems to fall between the stools of a popular magazine and an academic journal.

It contains studies of particular companies' environmental strategies, articles on general topics such as environmental technologies, and policy analyses from a business perspective. But the papers are too simple and short (6–10 pages) to be of much use to management studies scholars — these issues are now well covered in specialist management journals. More general readers from within the business world will find material of interest — there is a repeated listing of green business clubs, and a belated summary of international environmental news — but the price and slim contents do not seem designed to attract them.

There is a great need for business managers to get advice on environmental good practice and to learn from the experience of others; but I doubt that this publication will prove to be the means. □

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Journals also submitted for review

The following is a list of journals received that were eligible for review but which for one reason or another are not covered in the preceding pages. The list does not include journals sent in that had not published enough titles to be considered.

Applied Categorical Structures (Kluwer)
Applied Immunohistochemistry (Raven)
Applied and Preventive Psychology: Current Scientific Perspectives (Cambridge University Press)
CQ: Cambridge Quarterly of Healthcare Ethics (Cambridge University Press)
Computer Supported Cooperative Work (Kluwer)
Computational Optimization and Applications (Kluwer)
Control Engineering Practice: A Journal of the International Federation of Automatic Control (Pergamon)
Distributed and Parallel Databases (Kluwer)
Distributed Systems Engineering (Institute of Physics Publishing)

Eating Disorders Review (Wiley)
Group Decision and Negotiation (Kluwer)
Harvard Review of Psychiatry (Mosby)
Health Care Analysis: Journal of Health Philosophy and Policy (Wiley)
Human Environment (Ingvar Palmlund)
InflammoPharmacology (Kluwer)
International Journal of Uncertainty, Fuzziness and Knowledge-Based Systems (World Scientific)
Journal of Biological Systems (World Scientific)
Journal of Intelligent Information Systems (Kluwer)
Journal of Logic, Language and Information (Kluwer)
Journal of Russian Technology (International Venture)
Location Science (Pergamon)
MAGMA: Magnetic Resonance Materials — Physics, Biology, Medicine (Chapman and Hall)
Modelling and Simulation in Materials Science and Engineering (Institute of Physics Publishing)

Mucosal Immunology Update (Raven)
Multimedia Systems (Springer)
Oral Oncology: European Journal of Cancer Part B (Pergamon)
Parallel Algorithms and Applications (Gordon and Breach)
Plasma Sources: Science and Technology (Institute of Physics Publishing)
Potential Analysis (Kluwer)
Random Computational Dynamics (Dekker)
SAR and QSAR in Environmental Research (Gordon and Breach)
Set-Valued Analysis: An International Journal Devoted to the Theory of Multifunctions and Its Applications (Kluwer)
Smart Materials and Structures (Institute of Physics Publishing)
The Immunologist: Official Organ of the International Union of Immunological Societies (Hogrefe and Huber)
Transport Geography (Butterworth-Heinemann)
Transportation Research (Pergamon)
Wound Repair and Regeneration (Mosby)